



# Central University of Himachal Pradesh

(ESTABLISHED UNDER CENTRAL UNIVERSITIES ACT 2009)

PO Box: 21, Dharamshala, Himachal Pradesh-176215

## School of Business and Management Studies

Course Offering: Spring Semester, January –July 2019

### Second Semester

Sl. No.	Course Code	Course Name	Credits	Course Coordinator
<b>Compulsory Core Courses (No. of Credits=12)</b>				
1	AFA 403	Financial Management	4	Dr. Manpreet Arora, Dr. Ashish Nag & Dr. Mohinder Singh
2	HRM 402	Human Resource Management	4	Prof. Yoginder Verma, Dr. Aditi Sharma, Dr. Gitanjali
3	MSC 506	Consumer Behaviour	2	Dr. Bhagwan Singh & Dr. Sarvesh Kumar
4	MSO 601	Business Research Methods	2	Dr. Ashish Nag, Dr. Mohinder Singh & Dr. Aditi Sharma
<b>Open Core Courses (No. of Credits=04)</b>				
5	AFA 411	Financial Institution and Markets	2	Dr. Manpreet Arora
6	MSO 401	Management Principles & Functions	2	Dr. Rita Sharma, Dr. Gitanjali & Dr. Aditi Sharma
7	EDM 413	Entrepreneurship Development	2	Dr. Chaman Lal



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## Fourth Semester

Department: Accounting & Finance

Compulsory Core Courses( No of Credits = 08)				
Sl. No.	Course Code	Course Name	Credits	Course Coordinator
1	AFA 450	Seminar Paper on Emerging issues in Accounting and Finance	2	Concerned Faculty
2	MSO 499	Project Work	2	Concerned Mentor
3	MSO 598	Comprehensive Viva Voce	2	
4.	COD 404	Organization Development	2	Prof. Yoginder Verma & Dr. Rita Sharma

Core Open Courses( No of Credits = 04)				
Sl. No.	Course Code	Course Name	Credits	Course Coordinator
1.	MIB 411	International Business Environment	2	Dr. Manpreet Arora
2.	CSR 403	Corporate Governance & Social	2	Dr. Mohinder Singh
3.	POM 505	Total Quality Management	2	Dr. Rita Sharma

Elective Specialization ( No of Credits = 08)				
Sl. No.	Course Code	Course Name	Credits	Course Coordinator
1.	AFA 530	Financial Econometrics	4	Prof. Sanjeev Gupta
2.	AFA 508	Mergers and Acquisitions	4	Dr. Manpreet Arora
3.	AFA 524	Options, Futures and other Derivatives	4	Dr. Ashish Nag
4.	AFA 532	Foreign Exchange Risk Management	4	Dr. Mohinder Singh



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## Fourth Semester

Department: HRM&OB

Compulsory Core Courses( No of Credits = 08)				
Sl. No.	Course Code	Course Name	Credits	Course Coordinator
1	HRM 414	Seminar Paper on Emerging issues in HRM and OB	2	Concerned Faculty
2	MSO 499	Project Work	2	Concerned Mentor
3	MSO 598	Comprehensive Viva Voce	2	--do--
4.	COD 404	Organization Development	2	Prof. Yoginder Verma & Dr. Rita Sharma

Core Open Courses( No of Credits = 04)				
Sl. No.	Course Code	Course Name	Credits	Course Coordinator
1.	MIB 411	International Business Environment	2	Dr. Manpreet Arora
2.	CSR 403	Corporate Governance & Social Responsibility	2	Dr. Mohinder Singh
3.	POM 505	Total Quality Management	2	Dr. Rita Sharma

Elective Specialization ( No of Credits = 08)				
Sl. No.	Course Code	Course Name	Credits	Course Coordinator
1.	HRM503	Human Resource Development	2	Prof. Yoginder Verma & Dr. Rita Sharma
2.	HRM 512	Industrial Psychology	4	Dr. Gitanjali
3.	HRM 509	Performance Management- Systems & Strategies	2	Dr. Aditi Sharma
4.	HRM 408	Organisational Theory, Design and Effectiveness	2	Dr. Rita Sharma



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## Fourth Semester

Department: M&SCM

Compulsory Core Courses( No of Credits = 08)				
Sl. No.	Course Code	Course Name	Credits	Course Coordinator
1	MSC 415	Seminar Paper on Emerging issues in Marketing and Supply Chain Management	2	Concerned Faculty
2	MSO 499	Project Work	2	---do---
3	MSO 598	Comprehensive Viva Voce	2	---do---
4.	COD 404	Organization Development	2	Prof. Yoginder Verma & Dr. Rita Sharma

Core Open Courses( No of Credits = 04)				
Sl. No.	Course Code	Course Name	Credits	Course Coordinator
1.	MIB 411	International Business Environment	2	Dr. Manpreet Arora
2.	CSR 403	Corporate Governance & Social Responsibility	2	Dr. Mohinder Singh
3.	POM 505	Total Quality Management	2	Dr. Rita Sharma

Elective Specialization ( No of Credits = 08)				
Sl. No.	Course Code	Course Name	Credits	Course Coordinator
1.	MSC 522	Web Based Advertising	02	Dr. Bhagwan Singh
2.	MSC 439	Mobile Based Marketing	02	Dr. Bhagwan Singh
3.	MSC 514	Sales and Distribution Management	02	Dr. Chaman Lal
4.	MSC 508	Customer Relationship Management	02	Dr. Chaman Lal
5.	MSC 408	Supply Chain Management	02	Dr. Sarvesh Kumar
6.	MSC 502	Marketing Research	02	Dr. Sarvesh Kumar



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## Master of Business Administration (MBA)

HUMAN MAKING COURSES		
Course Code	Course Title	Teacher Name/ Registration Room No.
CSR 408	Leadership Development	Dr. Gitanjali Upadhaya
CSR 405	Self-Management and Development	Dr. Rita Sharma
CSR 407	Interpersonal Effectiveness	Prof. Y. S. Verma

SKILL DEVELOPMENT COURSES		
Course Code	Course Title	Teacher Name/ Registration Room No.
EDM 406	Managing Innovation, Incubation & Creativity	Dr Sarvesh Kumar
AFA 544	Finance and Investment Skills	Dr. Ashish Nag
HRM 416	Employability Skills	Dr. Aditi Sharma
HRM 505	Counselling Skills	Prof. Y. S. Verma